## **PRESS RELEASE**

## **Save Water for Coming Generations**

## Awareness Programmes of Alamgir Welfare Trust Int'l

Shakeel Dehelvi, Director Public Relations of Alamgir Welfare Trust International, stated that the organization, along with its Socio-welfare activities for the betterment of non-preveliged people, also takes part in several "awareness programmes" and public service campaigns to draw public attention towards important issues of the society. In this connection, Alamgir Welfare Trust International chosen several issues like "Akhirat Sanwarye", "Namaz Bajamat Ada Keejye" and "Traffic Qawanein Ki Pabandi Keejye" etc. which were proven immensely helpful for the masses and people initiated to take care of those missing behaviors.

Our dear homeland is now witnessing severe energy crisis including the scarcity of water. Keeping these things in mind, this year Alamgir Welfare Trust International is launching its campaign to educate people to save water.

The ever increasing scarcity of the most important natural resource "water" has made it inevitable to consume it carefully. The Trust initiated its campaign through banners, Advertisements, Hand bills, website and several other means. The campaign especially stresses to avoid careless consumption while using Wash basin, Showers, Flush Tanks and commode. Mr. Shakeel Dehelvi stated that it is our religious as well as national duty to use carefully and conserve the most precious water for our forthcoming generations. He also appealed print & Electronic Media to cooperate in this awareness progarmme.